



HOUSTON FIRE DEPARTMENT

MEDIA ALERT

PUBLIC INFORMATION OFFICE

FOR IMMEDIATE RELEASE

DATE: November 8, 2007

CONTACT: Captain Beda Kent, HFD Public Affairs, 713-495-7905

Popeye 's Steps Up To The Plate Again For The Houston Fire Department

WHAT: Press Conference to announce Popeyes restaurants will honor Houston Firefighters for their service to the community.

WHEN: Tuesday, November 13, 2007 10:30 am

WHERE: Fire Station 33, 7117 Fannin, Houston, Texas 77030

DETAILS: For the fourth year in a row Popeyes restaurants will honor our Houston Firefighters by delivering special Cajun turkeys to all stations for members to enjoy on Thanksgiving Day.

The press conference will also include important holiday safety information including a demonstration illustrating the dangers of using turkey fryers. Popeyes will also honor our Firefighters with an awards presentation to the memory of Inspector Elmo Delasbour, the crews of Station 19 and 25 for their heroic actions during recent major fire events, and to Fire Station 33 for hosting the event.

Immediately following the press conference Popeyes will then serve the Command staff and Firefighters of Station 33 a special Thanksgiving luncheon.